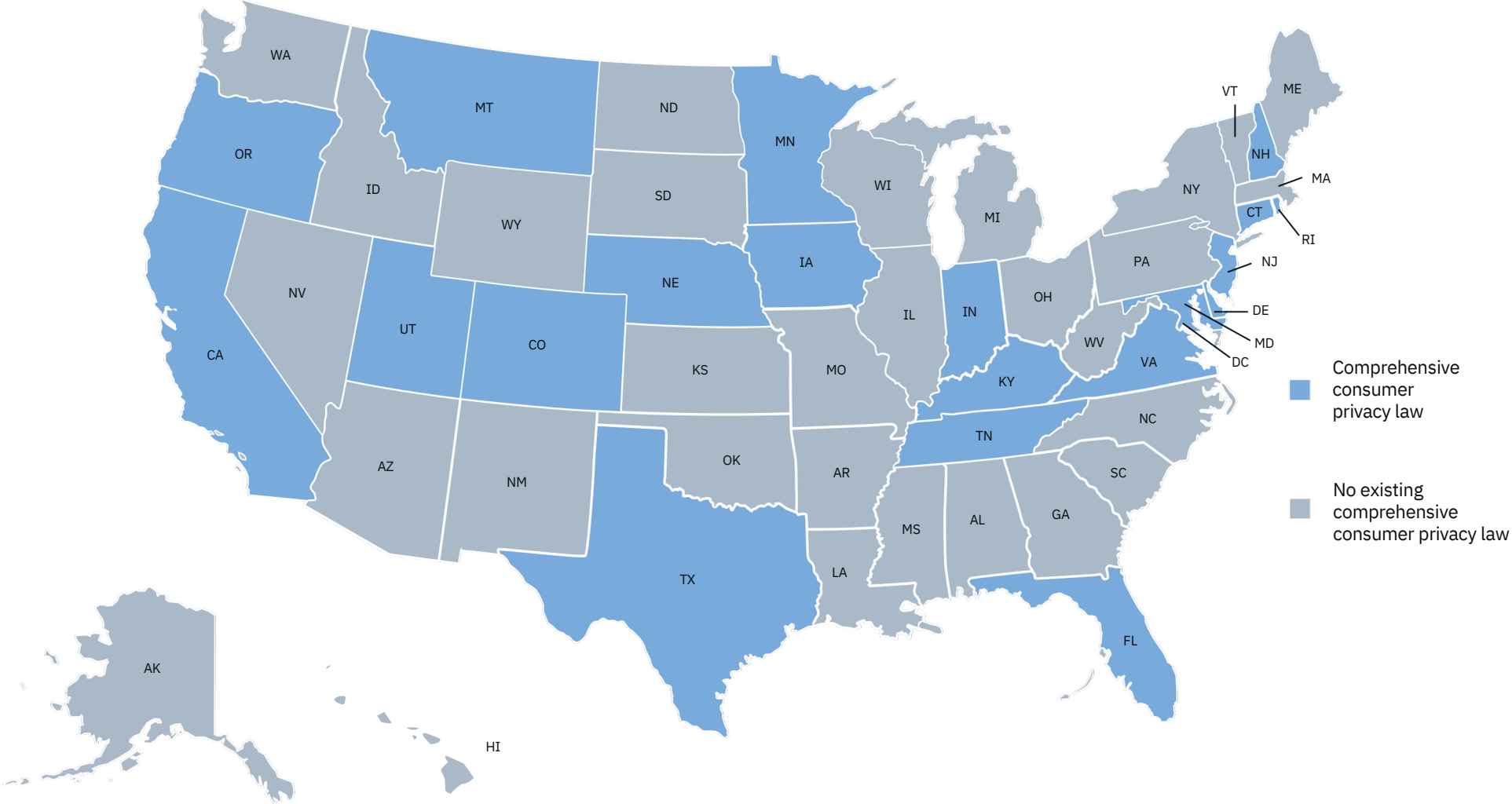


# U.S. States With a Comprehensive Consumer Privacy Law

Enacted As of December 1, 2024



State	Statute	Regulations?	Effective Date	Scope		Protected Data
				Protected Individuals	Regulated Entities	Definition of Personal Data/Information
California	<a href="#">California Consumer Privacy Act (CPRA)</a> , <a href="#">Calif. Civ. Code § 1798.100</a>	Yes (additional regulations are forthcoming)	January 1, 2023	California resident	For-profit entities that (1) do business in California and (2) meet any one of the following: <ul style="list-style-type: none"> <li>■ Had annual gross revenue in excess of US\$25m in the preceding calendar year; or</li> <li>■ Annually buy, sell, or share “personal information” of ≥ 100,000 California residents or households; or</li> <li>■ Derive 50% or more of annual revenue from selling or sharing California residents’ “personal information.”</li> </ul>	“Personal information”: Information that identifies, relates to, describes, is reasonably capable of being associated with, or could be reasonably linked, directly or indirectly, with a particular consumer or household.
Colorado	<a href="#">Colorado Privacy Act (CPA)</a> , <a href="#">Colo. Rev. Stat. 6-1-1301</a>	Yes (additional regulations are forthcoming)	<ul style="list-style-type: none"> <li>■ July 1, 2023 (general data privacy act provisions)</li> <li>■ July 1, 2025 (amendments related to biometric data and biometric identifiers)</li> <li>■ October 1, 2025 (amendments related to data protection for a minor’s online activity)</li> </ul>	Colorado resident	Entities that (1) do business in Colorado or produce or deliver commercial products or services intentionally targeted to Colorado residents, and (2) control or process the “personal data” of: <ul style="list-style-type: none"> <li>■ ≥ 100,000 Colorado residents during a calendar year; or</li> <li>■ ≥ 25,000 Colorado residents and derive revenue or receives a discount on the price of goods or services from the sale of “personal data.”<sup>1</sup></li> </ul>	“Personal data”: Information that is linked or reasonably linkable to an identified or identifiable individual.
Connecticut	<a href="#">Connecticut Data Privacy Act (CTDPA)</a> , <a href="#">Conn. Gen. Stat. Ann. 42-515</a>	No (none expected)	<ul style="list-style-type: none"> <li>■ July 1, 2023 (general data privacy act provisions and provisions related to consumer health data)</li> <li>■ July 1, 2024 (provisions related to social media entity’s obligations with minors’ data)</li> <li>■ October 1, 2024 (provisions related to children’s data and online dating platforms)</li> </ul>	Connecticut resident	For-profit entities that (1) do business in Connecticut or produce products or services targeted to Connecticut residents, and (2) during the prior calendar year control or process the “personal data” of: <ul style="list-style-type: none"> <li>■ ≥ 100,000 Connecticut residents, excluding “personal data” controlled or processed solely to complete a payment transaction; or</li> <li>■ ≥ 25,000 Connecticut residents and derive over 25% of their gross revenue from the sale of “personal data.”</li> </ul>	“Personal data”: Any information that is linked or reasonably linkable to an identified or identifiable individual.

1 CPA’s biometric identifier and minors’ data requirements apply more broadly.

State	Statute	Regulations?	Effective Date	Scope		Protected Data
				Protected Individuals	Regulated Entities	Definition of Personal Data/Information
Delaware	<a href="#">Delaware Personal Data Privacy Act (DPDPA), HB 154</a>	No (none expected)	January 1, 2025	Delaware resident	<p>Entities that (1) do business in Delaware or produce products or services targeted to Delaware residents, and (2) during the prior calendar year control or process the “personal data” of:</p> <ul style="list-style-type: none"> <li>■ ≥ 35,000 Delaware residents, excluding “personal data” controlled or processed solely to complete a payment transaction; or</li> <li>■ ≥ 10,000 consumers and derive more than 20% of their gross revenue from the sale of “personal data.”</li> </ul>	“Personal data”: Any information that is linked or reasonably linkable to an identified or identifiable individual.
Florida	<a href="#">Florida Digital Bill of Rights (FDBR), SB 262</a>	<u>Yes</u>	July 1, 2024 (Florida Digital Bill of Rights)	Florida resident	<p>For-profit entities that (1) do business in Florida, (2) collect “personal data” about Florida residents, (3) have over US\$1bn in global annual revenue, and (4) meet any one of the following:</p> <ul style="list-style-type: none"> <li>■ Derive 50% of global gross annual revenue from the sale of advertisements online; or</li> <li>■ Operate a consumer smart speaker and voice command service with an integrated virtual assistant connected to a cloud computing service that uses hands-free verbal activation; or</li> <li>■ Operate an app store or digital distribution platform with at least 250,000 different software applications for consumers to download and install.</li> </ul>	“Personal data”: Any information, including sensitive data, that is linked or reasonably linkable to an identified or identifiable individual.
Indiana	<a href="#">Indiana Consumer Data Protection Act (Ind. CDPA), Ind. Code 24-15</a>	No (none expected)	January 1, 2026	Indiana resident	<p>Entities that (1) conduct business in Indiana or (2) produce products or services targeted at Indiana residents that:</p> <ul style="list-style-type: none"> <li>■ Control or process “personal data” of at least 100,000 Indiana consumers; or</li> <li>■ Control or process “personal data” of at least 25,000 Indiana consumers and derive more than 50% of gross revenue from the sale of “personal data.”</li> </ul>	“Personal data”: Any information that is linked or reasonably linkable to an identifiable individual.

State	Statute	Regulations?	Effective Date	Scope		Protected Data
				Protected Individuals	Regulated Entities	Definition of Personal Data/Information
Iowa	<a href="#">Iowa Consumer Data Protection Act (Iowa CDPA), Iowa Code Ann. 715D.1</a>	No (none expected)	January 1, 2025	Iowa resident	For-profit entities that (1) conduct business in Iowa or (2) produce products or services targeted to Iowa residents that: <ul style="list-style-type: none"> <li>■ Control or process “personal data” of at least 100,000 consumers; or</li> <li>■ Control or process “personal data” of at least 25,000 consumers and derive over 50% of gross revenue from the sale of “personal data.”</li> </ul>	“Personal data”: Any information that is linked or reasonably linkable to an identified or identifiable natural person.
Kentucky	<a href="#">Kentucky Consumer Data Protection Act (KCDPA), HB 15 Maryland</a>	No (none expected)	January 1, 2026	Kentucky resident	Persons that (1) conduct business in Kentucky or produce products or services that are targeted to residents of Kentucky, and (2) during a calendar year control or process personal data of: <ul style="list-style-type: none"> <li>■ <b>≥ 100,000</b> consumers; or</li> <li>■ <b>≥ 25,000</b> consumers and derive <b>over 50% of gross revenue from the sale</b> of “personal data.”</li> </ul>	“Personal data”: Any information that is linked or reasonably linkable to an identified or identifiable natural person.
Maryland	<a href="#">Online Data Privacy Act (MODPA), SB 541</a>	No (none expected)	October 1, 2025	Maryland resident	A person that (1) conducts business in Maryland or provides products or services that are targeted to residents of Maryland, and (2) during the preceding calendar year controlled or processed the “personal data” of: <ul style="list-style-type: none"> <li>■ <b>≥ 35,000</b> consumers, excluding personal data controlled or processed for the purpose of completing a payment transaction; or</li> <li>■ <b>≥ 10,000</b> consumers and derived <b>more than 20% of gross revenue from the sale</b> of “personal data.”</li> </ul>	“Personal data”: Any information that is linked or can be reasonably linked to an identified or identifiable consumer.

State	Statute	Regulations?	Effective Date	Scope		Protected Data
				Protected Individuals	Regulated Entities	Definition of Personal Data/Information
Minnesota	<a href="#">Minnesota Consumer Data Privacy Act (MNCDPA), HF 4757</a>	No (none expected)	July 31, 2025 (general data privacy act provisions)  July 31, 2029 (provisions related to postsecondary institutions regulated by the Office of Higher Education)	Minnesota resident	Legal entities that (1) conduct business in Minnesota or produce products or services that are targeted to residents of Minnesota, and (2) satisfy one or more of the following:  ■ During a calendar year, control or process personal data of <b>100,000</b> or more consumers, excluding personal data controlled or processed for the purpose of completing a payment transaction; or  ■ Derive over <b>25% of gross revenue from the sale</b> of “personal data” and process or control personal data of 25,000 consumers or more.	“Personal data”: Any information that is linked or reasonably linkable to an identified or identifiable natural person.
Montana	<a href="#">Mont. Consumer Data Privacy Act (Mont. CDPA), SB 384</a>	No (none expected)	October 1, 2024	Montana resident	For-profit entities that (1) conduct business in Montana or produce products or services targeted to Montana residents, and (2) control or process the “personal data” of:  ■ ≥ 50,000 Montana residents, excluding “personal data” controlled or processed only for the purpose of completing or a payment transaction; or  ■ ≥ 25,000 Montana residents and derive over 25% of gross revenue from the sale of “personal data.”	“Personal data”: Any information that is linked or reasonably linkable to an identified or identifiable individual.
Nebraska	<a href="#">Nebraska Data Privacy Act (NDPA), LB 1074</a>	No (none expected)	January 1, 2025	Nebraska resident	A person that:  ■ Conducts business in Nebraska or produces a product or service consumed by residents of Nebraska;  ■ Processes or engages in the sale of personal data; and  ■ Is not a small business as determined under the federal Small Business Act. <sup>2</sup>	“Personal data”: Information, including sensitive data, that is linked or reasonably linkable to an identified or identifiable individual and includes pseudonymous data when the data is used by a controller or processor in conjunction with additional information that reasonably links the data to an identified or identifiable individual.

<sup>2</sup> However, a small business may not engage in the sale of sensitive data without prior consent of the consumer. See Nebraska Data Privacy Act, §§ 3(1)(c), 18(1).

State	Statute	Regulations?	Effective Date	Scope		Protected Data
				Protected Individuals	Regulated Entities	Definition of Personal Data/Information
New Hampshire	<a href="#">New Hampshire Privacy Act (NHPA), SB 255-FN</a>	No (the secretary of state has the authority to establish privacy notice standards)	January 1, 2025	New Hampshire resident	Entities that (1) conduct business in New Hampshire or produce products or services that are targeted to New Hampshire residents, and (2) during a one-year period control or process the “personal data” of: <ul style="list-style-type: none"> <li>■ ≥ 35,000 unique consumers, excluding personal data controlled or processed solely for the purpose of payment transactions; or</li> <li>■ ≥ 10,000 unique consumers and derive more than 25% of gross revenue from the sale of “personal data.”</li> </ul>	“Personal data”: Any information that is linked or reasonably linkable to an identified or identifiable individual.
New Jersey	<a href="#">New Jersey Data Privacy Act (NJDPDA), SB 332</a>	No (the Division of Consumer Affairs has the authority to promulgate rules and regulations)	January 15, 2025	New Jersey resident	Entities that (1) conduct business in New Jersey or produce products or services that are targeted to New Jersey residents, and (2) during the calendar year control or process is the “personal data” of: <ul style="list-style-type: none"> <li>■ ≥ 100,000 New Jersey residents, excluding data controlled or processed solely for the purpose of completing a payment transaction; or</li> <li>■ ≥ 25,000 New Jersey residents and derive revenue or receive a discount on the price of any good or services from the sale of “personal data.”</li> </ul>	“Personal data”: Any information that is linked or reasonably linkable to an identified or identifiable person.
Oregon	<a href="#">Oregon Consumer Privacy Act (OCPA), SB 619</a>	No (none expected)	<ul style="list-style-type: none"> <li>■ July 1, 2024 (for-profit entities) – The requirement to recognize and honor the sale of data opt-out signals is not enforceable until January 1, 2026</li> <li>■ July 1, 2025 (501(c)(3) entities)</li> </ul>	Oregon resident	Entities that (1) conduct business in Oregon or that provide products or services to Oregon residents, and (2) during a calendar year control or process the “personal data” of: <ul style="list-style-type: none"> <li>■ ≥ 100,000 Oregon consumers, excluding data controlled or processed solely for the purpose of completing a payment transaction; or</li> <li>■ ≥ 25,000 Oregon consumers and derive more than 25% of gross revenue from the sale of “personal data.”</li> </ul>	“Personal data”: Data, derived data, or any unique identifier that is linked to or reasonably linkable to one or more consumers or to a device that identifies, is linked to, or is reasonably linkable to one or more consumers in a household.

State	Statute	Regulations?	Effective Date	Scope		Protected Data
				Protected Individuals	Regulated Entities	Definition of Personal Data/Information
Rhode Island	<a href="#">Rhode Island Data Transparency and Privacy Protection Act (RITPPA), SB 2500</a>	No (none expected)	January 1, 2026	Rhode Island resident	For-profit entities that (1) conduct business in Rhode Island or produce products or services that are targeted to Rhode Island residents, and (2) during the preceding calendar year control or process the “personal data” of: <ul style="list-style-type: none"> <li>■ ≥ 35,000 Rhode Island customers, excluding data controlled or processed solely for the purpose of completing a payment transaction; or</li> <li>■ ≥ 10,000 Rhode Island customers and derived more than 20% of gross revenue from the sale of “personal data.”</li> </ul>	“Personal data”: Any information that is linked or reasonably linkable to an identified or identifiable individual.
Tennessee	<a href="#">Tennessee Information Protection Act (TIPA), Tenn. Code Ann. 47-18-3201</a>	No (none expected)	July 1, 2025	Tennessee resident	For-profit entities that (1) conduct business in Tennessee or produce products or services targeted to Tennessee residents, (2) exceed US\$25m in revenue, and (3) control or process the “personal information” of: <ul style="list-style-type: none"> <li>■ ≥ 175,000 Tennessee consumers during a calendar year; or</li> <li>■ ≥ 25,000 Tennessee consumers and derive more than 50% of gross revenue from the sale of “personal information.”</li> </ul>	“Personal information”: Any information that is linked or reasonably linkable to an identified or identifiable natural person.
Texas	<a href="#">Texas Data Privacy and Security Act (TDPSA), Texas Bus. &amp; Comm. Code 541.001</a>	No (none expected)	July 1, 2024	Texas resident	For-profit entities that (1) conduct business in Texas or produce a product or service consumed by Texas residents, (2) process or engage in the sale of “personal data,” and (3) is not a small business as defined by the U.S. Small Business Administration. <sup>3</sup>	“Personal data”: Any information, including sensitive data, that is linked or reasonably linkable to an identified or identifiable individual.  Pseudonymous data is included when the data is used in conjunction with additional information that reasonably links the data to an identified or identifiable individual.

<sup>3</sup> However, a small business may not engage in the sale of sensitive data without receiving prior consent from the consumer.

State	Statute	Regulations?	Effective Date	Scope		Protected Data
				Protected Individuals	Regulated Entities	Definition of Personal Data/Information
Utah	<a href="#">Utah Consumer Privacy Act (UCPA), Utah Code Ann. 13-61-101</a>	No (none expected)	December 31, 2023	Utah resident	For-profit entities that (1) do business in Utah or produce a product or service targeted to Utah residents, (2) have annual revenue of US\$25m or more, and (3) control or process the “personal data” of: <ul style="list-style-type: none"> <li>■ ≥ 100,000 Utah residents during a calendar year; or</li> <li>■ ≥ 25,000 Utah residents and derive over 50% of their gross revenue from the sale of “personal data.”</li> </ul>	“Personal data”: Information that is linked or reasonably linkable to an identified individual or an identifiable individual.
Virginia	<a href="#">Virginia Consumer Data Protection Act (VCDPA), Va. Code 59.1-575</a>	No (none expected)	January 1, 2023	Virginia resident	For-profit entities that (1) do business in Virginia or produce products or services targeted to Virginia residents, and (2) control or process the “personal data” of: <ul style="list-style-type: none"> <li>■ ≥ 100,000 Virginia residents during a calendar year; or</li> <li>■ ≥ 25,000 Virginia residents and derive more than 50% of gross revenue from the sale of “personal data.”</li> </ul>	“Personal data”: Any information that is linked or reasonably linkable to an identified or identifiable natural person.